



# YUVAL YOSEF WALDMAN

## UI/UX DIGITAL DESIGNER



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Email  
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Portfolio  
www.yywdesigns.com

## SOCIAL MEDIA



**Behance**  
<https://www.behance.net/yuvalyosef-w>



**LinkedIn**  
<https://www.linkedin.com/in/yuval-yosef-waldman-625b91105/>

## LANGUAGE PROFICIENCY

### Hebrew

*Native speaker*

### English

*Professional*

## EXPERTISE

- FIGMA
- ADOBE XD
- ZEPLIN
- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE AFTER EFFECTS
- ADOBE PREMIER
- WORDPRESS
- HTML5/CSS

## ABOUT ME

Passionate and experienced UI/UX digital designer with several years of experience creating sophisticated digital products. Professional with strong communication skills who can collaborate with others and lead projects from conception to completion.

## EMPLOYMENT HISTORY

### Graphic & Digital design lecturer

*HackerU college, Ramat Gan*

MARCH 2022 - PRESENT

- Mentored and advised students on their academic and career goals, helping them to develop professional networks and skills.
- Enhanced program offerings by establishing and maintaining relationships with other faculty members, departments, and external organizations.
- Promoted critical thinking and collaborative learning through group discussions and activities.
- An overview of the digital product development process.

### Freelance UX-UI Designer

*Nir Navot's design Studio*

DECEMBER 2021 - PRESENT

- Meeting tight deadlines and exceeding client expectations by managing multiple freelance projects simultaneously.
- Maintain a portfolio of freelance projects, ensuring that clients are satisfied.
- For a number of apps and complex systems, a modern and intuitive user interface has been developed in order to facilitate their use.

## CHARACTERISTICS

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**Fast Learner**

**Ability to Multitask**

**Communication Skills**

**Team Player**

### **Freelance Branding design**

*Shape Design Studio*

JANUARY 2022 — MAY 2022

- Created a unique brand identity that increased customer engagement.
- In conjunction with pre-holiday marketing, created a visually appealing packaging design that increased sales.
- Analyzed industry trends to identify opportunities for product development and improvement Android application.

### **Product designer**

*Vplans, Petah Tiqwa*

MAY 2018 — NOVEMBER 2020

- Demonstrated the features and propositions of the product to stakeholders through the development of wireframes and prototypes.
- Aiming at determining areas for improvement based on user feedback and informing the product development process.
- Collaborated with developers to ensure that product designs were implemented correctly and consistently.

## EDUCATION

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### **Graphic design with an emphasis on digital design**

*HackerU college, Ramat Gan*

MAY 2021 — DECEMBER 2021

### **QA - Quality assurance testing course**

*SV college, Petah Tiqwa*

DECEMBER 2018 — MAY 2019

### **High school diploma**

*Perkauf, Or Yehuda*

SEPTEMBER 2006 — AUGUST 2009

## MILITARY SERVICE

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### **Base information officer**

*IDF*

AUGUST 2009 — AUGUST 2011

- A working knowledge of computerized information systems on a day-to-day basis.
- The management of classified information pertaining to soldiers on the base.